



The Needham Channel
257 Chestnut Street
Needham, MA 02492

Channels:
Comcast 8,9,99
RCN 3,13,15
Verizon 29, 30, 31, 2129

www.needhamchannel.org

August 06, 2019

Dear Hiring Manager,

I am writing this letter in support of Joe Sorrentino's consideration for your position. While I normally lean away from penning general recommendations in favor of more targeted ones, I have known Joe for a long time, and hope this might be an effective way of sharing some key information about him.

Joe first became involved with the Needham Channel as a volunteer. A person with a passion for audio and storytelling, Joe was looking for a way to utilize video more effectively as a medium. He sought us out to help build upon his existing skills. The enthusiasm in which he tackled projects and his conscientious nature stood out to me. Joe was always looking to expand upon his experiences, and was willing to jump in to help whenever I asked. He enjoyed contributing to others' productions as much as he did working on his own. He constantly sought out critical feedback in pursuit of improving his performance on the next project he worked on.

When the growth of our studio led to the expansion of our staff, it was a real pleasure to offer our Municipal Producer position to Joe. Amongst the traditional technical skills requisite for this job, I was searching for other traits in candidates; the ability to self-direct, commitment to the tasks at hand, and the ability to bring creativity to an environment that doesn't naturally foster it.

Joe did not disappoint. While he worked effectively independently, Joe is at his best when working with a team. His easy-going nature lends itself to collaboration, and he works hard to achieve the best possible outcome. His work as videographer and editor on a series of videos highlighting a charitable Needham organization is a standout project for Joe, and the producer of that series still cites his work with Joe with great pride.

Since his departure from the Needham Channel, it has been amazing to see Joe Sorrentino continue his professional journey. Although his work for Charter TV leaned more toward the production of graphics, bumps and teases, Joe has made for himself a creative space in which he thrives. He has continued to exercise his producing, videographer, and editing skills by producing short subject videos for non-profits, and the completeness to which he dedicates himself to these endeavors have yielded great results.

I enjoyed my time working with Joe tremendously, and would welcome an opportunity to do so again. If you have any questions about his time at the Needham Channel, I may be reached at mmandel@needhamchannel.org.

Sincerely,

Marc Mandel
Executive Director